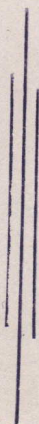


①



सत्यमेव जयते

GOVERNMENT OF NAGALAND
Information and Public Relations
Department



A handwritten signature in blue ink, located to the right of the vertical decorative lines.

Advertisement Policy and Rules

GOVERNMENT OF NAGALAND
Information and Public Relation Department
NOTIFICATION

Dt. Kohima, the 15 October, 1985.

No. IPT (PUB) -2/2/83: The question of framing the advertisement policy and set of Rules for the issue of Government advertisement and the advertisement of the State Undertakings and other Statutory Bodies has been under consideration of the Government for sometime. In supersession of all existing executive instructions, the Government have now decided to lay down the Advertisement Policy and Rules of the State Government as follows:-

ADVERTISEMENT POLICY OF THE GOVERNMENT OF NAGALAND AND RULES THEREOF.

1. DEFINITIONS :

- (1) "Government" means the Government of Nagaland in the Information & Public Relation Department.
- (2) "Advertisement" means all Government Advertisements and Advertisements of all State Undertakings of Nagaland and Statutory Bodies, released through the Information and Public Relation Department of the Government of Nagaland.