

GOVERNMENT OF NAGALAND
DEPARTMENT OF INFORMATION AND PUBLIC RELATIONS

MEMORANDUM

Dated Kohima, the 30th March/2011.

NO.IPR/Advt/3/2007 (Pt) : In pursuance of the Government of Nagaland Advertisement Policy and Rules Clause 11(1), the Governor, in view of the increased costs of production of newspapers and periodicals/magazines, is pleased to enhance the Government advertisement rates for all newspapers and periodicals/magazines within the State with immediate effect, as shown below:

1. Newspapers from ₹40/- per column centimeter to ₹100/- for Black & white and ₹120/- for Colour.
2. Periodicals/magazines from ₹40/- per column centimeter to ₹20/- per square centimeter for black & white and ₹30/- per square centimeter for colour.

Sd/- **M.K. Mero**

Commissioner & Secretary to the Govt. of Nagaland.

NO.IPR/Advt./3/2007 (Pt)

Dated Kohima, the 30th March/2011.

Copy to:

1. The Special Secretary to the Governor, Nagaland, Raj Bhavan, Kohima.
2. The Special Secretary to the Chief Minister, Nagaland, Kohima.
3. All Commissioner & Secretaries /Secretaries/Addl. Secretaries/Joint Secretaries/ Deputy Secretaries.
4. All Head of Departments.
5. P.S to all Ministers/Ministers of State.
6. The Secretary, Nagaland Legislative Assembly, Kohima.
7. The Secretary, Nagaland Public Service Commission, Kohima.
8. All Deputy Commissioners/Addl. Deputy Commissioners in Nagaland.
9. The President, Nagaland Journalists Association, Kohima.
10. The Director, Information and Public Relations.

A/D.

PO Estt Br -
For necessary action.

18/4/11

(Signature)
18/4/11

memorandum
for record and
file

Bill Section
Bw

(Signature)

(OREN PONI THONG)

Under Secretary to the Govt. of Nagaland.